



**Area:** Finances for non-financial

**Level:** 1,2

**Modality:** Individual non-competitive

**Time:** 16 hours

**Subject:** Economic-Financial Management

**Corbatul** recreates the job of the economic-financial direction of a company producing and selling men's suits. This simulator evaluates the results of the management of each user. At the end of the simulation a final score will be provided. The results of the company are directly related to the efficiency of the management on the economic-financial area. Challenges and priority performing areas will vary during the simulation. Through the entire exercise, participants will have to make decisions related to:

- **Commercialization:** advertising the product in the point of sale, promotions, logistics.
- **Financial Estimations:** estimation at short-term, medium-term and long-term.
- **Long Term funding:** definition of the funding strategy on a long term basis and protection of the operations against the financial entities and investors.
- **Short Term Funding:** Selection of the most suitable financial tools and adaptation to the resources
- **Circular's Funding:** estimation about the needs and financial methodology establishment.
- **Organisation:** setting the organisation of the department and the profile of the required team.

